

**Make Your Case with Confidence.** Before you spend time and money on looking for sites in less than stellar locations, let us consider your project criteria to help you determine the most optimal place for your business. The objective is to determine a search region made up only of those locations that offer the best combination of low cost and high quality. Information provided in the benchmarking analysis can also provide real-world, defensible detail for business case development.

## HOW TO ORDER

### Pricing

**Base:** \$7,500

(includes 5 locations and 20 data points)

**Additional Items:**

- \$500 per location
- \$150 per data point

### Steps:

1. Fill out client details
2. List your locations
3. Check the box of each data point you want included in the benchmarking
4. Email to [susandonkers@gliconsults.com](mailto:susandonkers@gliconsults.com)
5. Receive invoice and submit payment
6. Receive an email with report and link to our cloud-based app, [site shepherd](#), to view the results within 90 days.

## CLIENT DETAILS

Name:

Title:

Organization:

Phone:

Email:

CC Email (if applicable):

## ORDER DETAILS

| # | Locations (County/MSA/State) |
|---|------------------------------|
| 1 |                              |
| 2 |                              |
| 3 |                              |
| 4 |                              |
| 5 |                              |
|   |                              |
|   |                              |
|   |                              |
|   |                              |
|   |                              |
|   |                              |
|   |                              |

### Additional Comments

## DEMOGRAPHICS

- |  |  |
|--|--|
| <input type="checkbox"/> POPULATION: TOTAL                   | <input type="checkbox"/> EDU. ATTAINMENT: HIGH SCHOOL DEGREE   |
| <input type="checkbox"/> POPULATION: WORKING AGE             | <input type="checkbox"/> EDU. ATTAINMENT: SOME COLLEGE         |
| <input type="checkbox"/> POPULATION: ANNUAL AVG. GROWTH RATE | <input type="checkbox"/> EDU. ATTAINMENT: 2-YEAR DEGREE        |
| <input type="checkbox"/> MEDIAN AGE                          | <input type="checkbox"/> EDU. ATTAINMENT: 4-YEAR DEGREE        |
| <input type="checkbox"/> FOREIGN BORN                        | <input type="checkbox"/> EDU. ATTAINMENT: POST GRADUATE DEGREE |
| <input type="checkbox"/> ANNUAL MILITARY EXITS               |  |

## WORKFORCE CHARACTERISTICS

- |   |   |
|---|---|
| <input type="checkbox"/> TOTAL LABOR FORCE SIZE                   | <input type="checkbox"/> UNION MEMBERSHIP: PRIVATE INDUSTRY           |
| <input type="checkbox"/> LABOR FORCE PARTICIPATION RATE           | <input type="checkbox"/> UNION MEMBERSHIP: PUBLIC                     |
| <input type="checkbox"/> PRIME AGE LABOR FORCE PARTICIPATION RATE | <input type="checkbox"/> UNION MEMBERSHIP: MANUFACTURING              |
| <input type="checkbox"/> UNEMPLOYMENT RATE                        | <input type="checkbox"/> UNION MEMBERSHIP: TOTAL                      |
| <input type="checkbox"/> NUMBER UNEMPLOYED                        | <input type="checkbox"/> NET COMMUTING (COMMUTING OUT - COMMUTING IN) |
| <input type="checkbox"/> VETERAN LABOR FORCE                      | <input type="checkbox"/> IN-COMMUTERS                                 |
| <input type="checkbox"/> VETERAN LABOR FORCE PARTICIPATION RATE   | <input type="checkbox"/> OUT-COMMUTERS                                |

## QUALITY OF LIFE

- |   |  |
|---|--|
| <input type="checkbox"/> VIOLENT CRIMES PER 1,000 RESIDENTS | <input type="checkbox"/> NUMBER OF HOSPITAL BEDS AT MAJOR HOSPITALS  |
| <input type="checkbox"/> COST OF LIVING INDEX               | <input type="checkbox"/> NUMBER OF HOSPITALS IN THE AREA             |
| <input type="checkbox"/> MEDIAN HOUSEHOLD INCOME            | <input type="checkbox"/> RESIDENTS PER PRIMARY CARE PHYSICIAN        |
| <input type="checkbox"/> HOME PRICE TO INCOME RATIO         | <input type="checkbox"/> UNINSURED RATE                              |
| <input type="checkbox"/> POVERTY LEVEL                      | <input type="checkbox"/> TOTAL HOUSING UNITS                         |
| <input type="checkbox"/> PERCENT ENROLLED IN GRADE 12       | <input type="checkbox"/> HOMEOWNER VACANCY                           |
| <input type="checkbox"/> TOTAL ENROLLED IN GRADE 12         | <input type="checkbox"/> RENTAL VACANCY                              |
| <input type="checkbox"/> PERCENT POPULATION UNDER 18        | <input type="checkbox"/> MEDIAN HOUSE VALUE                          |
| <input type="checkbox"/> PUPIL/TEACHER RATIO                | <input type="checkbox"/> MEAN COMMUTE TIME                           |
| <input type="checkbox"/> K-12 SPENDING PER PUPIL            | <input type="checkbox"/> NET DOMESTIC MIGRATION                      |
| <input type="checkbox"/> PERCENT DISCONNECTED YOUTH         | <input type="checkbox"/> NET DOMESTIC MIGRATION RATE                 |
| <input type="checkbox"/> K-12 RANKING                       | <input type="checkbox"/> OPIOID OVERDOES PER 100,000                 |
| <input type="checkbox"/> PERCENT DISCONNECTED YOUTH         | <input type="checkbox"/> OPIOID PRESCRIBING RATE                     |
| <input type="checkbox"/> PERCENT IN POOR OR FAIR HEALTH     | <input type="checkbox"/> COUNTY RESIDENTS PER PRIMARY CARE PHYSICIAN |

## ENVIRONMENTAL, SOCIAL + GOVERNANCE

- |   |  |
|---|--|
| <input type="checkbox"/> FREEDOM INDEX                    | <input type="checkbox"/> LEED BUILDING PREVALENCE            |
| <input type="checkbox"/> WEALTH DISPARITY                 | <input type="checkbox"/> SOLAR INSOLATION SCORE (SUN NUMBER) |
| <input type="checkbox"/> WIND ENERGY PRODUCTION POTENTIAL | <input type="checkbox"/> SOLAR INSOLATION RATING             |
| <input type="checkbox"/> ENERGY FUEL MIX                  | <input type="checkbox"/> SOLAR MW INSTALLED STATEWIDE        |

## INDUSTRY STATISTICS

- |   |  |
|---|--|
| <input type="checkbox"/> EMPLOYMENT                       | <input type="checkbox"/> RETIREMENT FORECAST                           |
| <input type="checkbox"/> LOCATION QUOTIENT: CONCENTRATION | <input type="checkbox"/> EMPLOYMENT CHANGE: 5 YEARS                    |
| <input type="checkbox"/> TURNOVER                         | <input type="checkbox"/> EMPLOYMENT DEMAND: 1 YEAR FORECAST            |
| <input type="checkbox"/> GROWTH                           | <input type="checkbox"/> PERCENT OF REGIONAL DEMAND PROVIDED IN-REGION |

## LOGISTICS

- |   |   |
|---|---|
| <input type="checkbox"/> PROXIMITY TO INTERSTATES           | <input type="checkbox"/> PROXIMITY TO TRANSLOAD FACILITY        |
| <input type="checkbox"/> PROXIMITY TO 4-LANE HIGHWAY        | <input type="checkbox"/> PROXIMITY TO SPECIFIED CUSTOMER        |
| <input type="checkbox"/> PROXIMITY TO RAIL                  | <input type="checkbox"/> PROXIMITY TO SPECIFIED SUPPLIER        |
| <input type="checkbox"/> PROXIMITY TO INTERNATIONAL AIRPORT | <input type="checkbox"/> PROXIMITY TO EXISTING FACILITY         |
| <input type="checkbox"/> PROXIMITY TO DEEPWATER PORT        | <input type="checkbox"/> PROXIMITY TO SPECIFIED CUSTOMER: _____ |
| <input type="checkbox"/> PROXIMITY TO INTERMODAL FACILITY   | <input type="checkbox"/> PROXIMITY TO EXISTING FACILITY: _____  |

## ENVIRONMENTAL

- |   |  |
|---|--|
| <input type="checkbox"/> AIR QUALITY ATTAINMENT                                     | <input type="checkbox"/> TORNADO DISASTER DECLARATIONS (LAST 20 YEARS)           |
| <input type="checkbox"/> NATURAL DISASTER DECLARATION                               | <input type="checkbox"/> WILDFIRE DISASTER DECLARATIONS (LAST 20 YEARS)          |
| <input type="checkbox"/> SEISMIC ZONE   | <input type="checkbox"/> HURRICANE DISASTER DECLARATIONS (LAST 20 YEARS)         |
| <input type="checkbox"/> NUMBER OF EARTHQUAKE DISASTER DECLARATIONS (LAST 20 YEARS) | <input type="checkbox"/> NUMBER OF TSUNAMI DISASTER DECLARATIONS (LAST 20 YEARS) |
| <input type="checkbox"/> FLOOD DISASTER DECLARATIONS (LAST 20 YEARS)                | <input type="checkbox"/> SNOW OR SNOW STORM DISASTER DECLARATIONS                |

## COST VARIABLES

- |   |  |
|---|--|
| <input type="checkbox"/> EMPLOYEE COSTS: UNEMPLOYMENT INSURANCE | <input type="checkbox"/> UTILITY COSTS: ELECTRICITY RATE |
| <input type="checkbox"/> EMPLOYEE COSTS: WORKERS COMP INSURANCE | <input type="checkbox"/> UTILITY COSTS: NATURAL GAS RATE |
| <input type="checkbox"/> EMPLOYEE COSTS: HEALTHCARE PREMIUMS    | <input type="checkbox"/> UTILITY COSTS: SEWER RATE       |
| <input type="checkbox"/> EMPLOYEE COSTS: ESTIMATED PAYROLL      |  |

## SKILL BASE

- |  |   |
|--|---|
| <input type="checkbox"/> NUMBER EMPLOYED, PLACE OF RESIDENCE | <input type="checkbox"/> EMPLOYMENT CHANGE      |
| <input type="checkbox"/> NUMBER UNEMPLOYED                   | <input type="checkbox"/> RELEVANT AWARDS ISSUED |
| <input type="checkbox"/> POTENTIAL CANDIDATES PER OPENING    |   |

## UTILITIES

- ENERGY FUEL MIX
- ELECTRICITY: PERCENT RENEWABLE
- DEREGULATED MARKET

## ECONOMIC DIVERSITY + HEALTH

- PERCENT TRADED CLUSTER
- CLUSTER STRENGTH