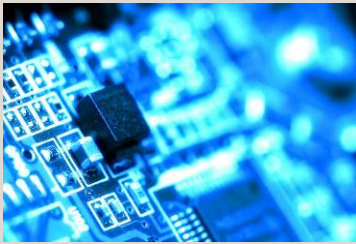


SWOT & RISK ASSESSMENT

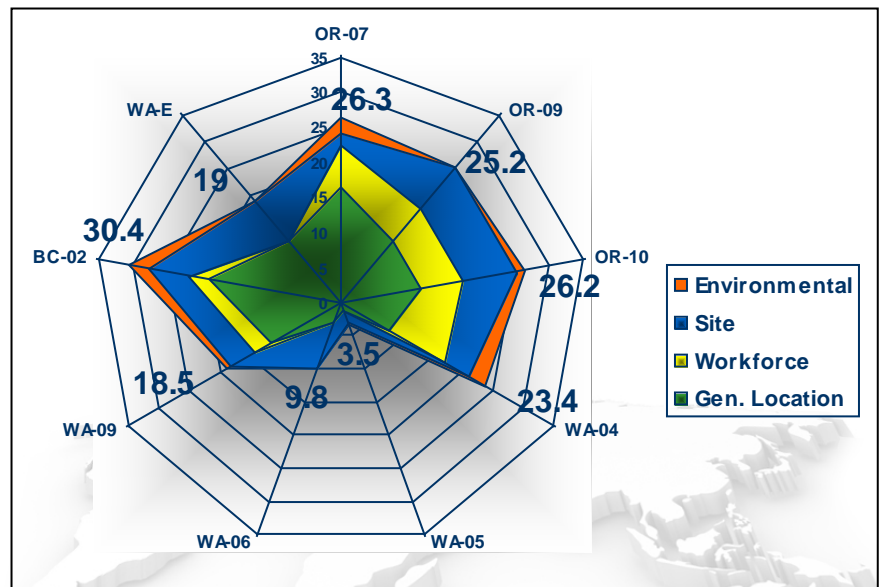


SWOT Assessment & Risk Analysis

A **Strengths, Weaknesses, Opportunities and Threats** (SWOT) analysis will be developed and continually revised until project completion. This analysis will identify the strengths and weaknesses of each proposed site as well as identify any unique opportunities or threats associated with the site and location.

During detailed evaluation, all threats identified are further explored to classify the risks associated with the location, assess the probability of their occurrence, and determine their impact. If possible, risks will be quantified in terms of cost, facility operation, schedule impact or other criteria.

It is also important to determine how that risk may be managed or, where possible, mitigated. Where risks are deemed unmanageable and/or excessively severe in impact, the site will be recommended for exclusion from further consideration



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